



SOUTH FLORIDA WORKFORCE INVESTMENT BOARD

Executive Committee Meeting

THURSDAY, April 11, 2019

8:00 A.M.

CareerSource South Florida Headquarters
7300 Corporate Center Drive
Conference Room 2
Miami, Florida 33126

AGENDA

1. Call to Order and Introductions
2. Approval of Executive Committee Meeting Minutes
 - A. March 14, 2019
3. Information – 2019 National Flight Academy Summer Deployment Update
4. Recommendation as to Approval to Launch a Career Development Center at St. Thomas University
5. Recommendation as to Approval of the Virtual Career College Portal
6. Recommendation as to Approval to allocation funds for the MARS Community Development Corporation Apprenticeship Program for Men and Women, GNJ

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"Members of the public shall be given a reasonable opportunity to be heard on a specific agenda item, but must register with the agenda clerk prior to being heard."



AMENDED

SFWIB EXECUTIVE COMMITTEE

DATE: April 11, 2019

AGENDA ITEM NUMBER: 2A

MEETING MINUTES

March 14, 2019 at 8:15 A.M

CareerSource South Florida Headquarters

7300 Corporate Center Drive, Suite 500 (Conference Room 2)

Miami, FL 33126

<p>EXECUTIVE COMMITTEE MEMBERS IN ATTENDANCE</p> <ol style="list-style-type: none"> 1. Andy Perez, <i>Chairman</i> 2. Ferradaz, Gilda 	<p>EXECUTIVE COMMITTEE MEMBERS NOT IN ATTENDANCE</p> <ol style="list-style-type: none"> 3. Del Valle, Juan Carlos 4. Garza, Maria 5. Gibson, Charles, Vice - Chairman <p>*****</p> <p>SFWIB STAFF</p> <p>Beasley, Rick Almonte, Ivan Gilbert, David Graham- Mays, Tomara Jean-Baptiste, Antoinette Kavehersi, Cheri Perrin, Yian Smith, Marian Smith, Robert</p>	<p>AUDIENCE:</p> <p>Gonzalez, Monica – <i>Florida Vocational Institute</i></p> <p>Ishoof, Saif – <i>Florida International University (FIU)</i></p> <p>Lavernia, Karen – <i>Florida International University (FIU)</i></p>
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Agenda items are displayed in the order they were discussed.

1. Call to Order and Introductions

SFWIB Chairman Andy Perez called the meeting to order at 8:31am and asked all those present introduce themselves. He noted that a quorum of members present had not been achieved.

2. A. Approval of Executive Committee Meeting Minutes of February 14, 2019

Deferred due to lack of quorum

3. Information – Preliminary In-State Allocations

Chairman Perez introduced the item and Mr. Beasley further presented the Preliminary In-State Allocations.

Mr. Beasley advised of an upcoming budget workshop.

No further questions or discussions.

4. Recommendation as to Approval of Refugee Services Contractors

Mr. Beasley introduced and presented the item.

He additionally noted that the contract will end March 31, 2019.

The consensus of the members present recommended moving the item to the full Board for approval.

5. Recommendation as to Approval of the Florida International University Urban Potential Laboratory (UP Labs) Pilot Program

Chairman Perez introduced the item. Mr. Beasley further presented and noted the purpose of this initiative. He later introduced representatives of Florida International University (FIU), Vice President of Engagement Mr. Saif Ishoof, Esq. and Assistant Vice President Karen Lavernia who presented.

Ms. Lavernia explained it is a 14 week model with students ranging ages 18-65yrs.

Mr. Ishoof explained it's the first of its kind in the state of Florida university system. He additionally noted while this program would be housed at FIU, it would not only consist of FIU students. He furthermore explained FIU's current partnerships with three healthcare systems.

Ms. Ferradaz inquired about stipends and sponsorships. Mr. Ishoof explained that the two major sponsorships are JP Morgan Chase and the Lennar Foundation. He provided further details.

He additionally explained FIU's focus on the Veteran's Population.

Chairman Perez briefly shared his comments and commended this goal.

Ms. Ferradaz briefed the Committee on a Federal Housing Grant for displaced children that are in foster care reuniting with their parents. The program would provide a 70% housing voucher to homeless parents reuniting with their children. Both Homestead and Hialeah Housing Authorities applied. The parent must be employed. She noted one of the barriers of getting the individuals employed is past criminal history. Mr. Beasley requested a conference meeting to further discuss this initiative.

- Community Block Grant (Florida Keys Community College) (Huge Labor Shortage and Affordable Housing)

There being no further concerns to come before the Committee, the meeting adjourned at 9:20am.

DRAFT

- Ms. Ferradaz requested another copy of the OIG report and Mr. Beasley assured that a report would be provided. He noted that the original report was included in December's SFWIB meeting agenda packet.

Ms. Ferradaz briefed the Committee on a Federal Housing Grant for displaced children that are in foster care reuniting with their parents. The program would provide a 70% housing voucher to homeless parents reuniting with their children. Both Homestead and Hialeah Housing Authorities will apply. The parent must be employed. She noted one of the barriers of getting the individuals employed is past criminal history. Mr. Beasley requested a conference meeting to further discuss this initiative.

- Community Block Grant (Florida Keys Community College) (Huge Labor Shortage and Affordable Housing)

There being no further concerns to come before the Committee, the meeting adjourned at 9:20am.



SFWIB EXECUTIVE COMMITTEE

DATE: 4/11/2019

AGENDA ITEM NUMBER: 3

AGENDA ITEM SUBJECT: NATIONAL FLIGHT ACADEMY SUMMER DEPLOYMENT PROGRAM UPDATE

AGENDA ITEM TYPE: **INFORMATIONAL**

RECOMMENDATION: N/A

STRATEGIC GOAL: **DEDICATED COMMITMENT TO YOUTH PARTICIPATION**

STRATEGIC PROJECT: **Expand career exploration pathway programs**

BACKGROUND:

At the December 13, 2018, the SFWIB Board approved up to 100 students to participate and visit the National Flight Academy (NFA) during the 2019 Spring Break. The NFA spring deployment took place March 24, 2019 through March 29, 2019. The NFA Science, Technology, Engineering, and Mathematics (STEM) program was delivered in a non-traditional classroom style “hands-on and minds-on” learning environment that provided students with the opportunity to gain confidence in themselves and their ability to pursue career pathways in the Aviation/Aerospace industry.

CareerSource South Florida partnered with Our Kids, I-CARE, The Kiwanis Club of Little Havana, Mexican American Council, Miami-Dade County Police Department, and the CRA of Overtown for the 2019 Spring Deployment. Funding for the program included the cost for tuition, classroom materials, program t-shirts, room and board on the naval base, meals (breakfast, lunch, dinner, and snacks), 24-hour security, and transportation to and from the site. A total of 79 youth, ages 15-18, began the program with 78 completing the sessions. The program completions by organization are as follows:

Organizations	NFA Completions
Mexican American Council (MAC)	20
ICARE	15
Kiwanis Club of Little Havana	4
Miami-Dade Police Department	18
CRA of Overtown	3
Our Kids	18
Totals	78

As a result of the SFWIB's investment, each youth received an NFA Certificate of Completion and an experience that changed the trajectory of their futures. Each youth participant that attended the program received a \$200 stipend.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB EXECUTIVE COMMITTEE

DATE: 4/11/2019

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: ST. THOMAS UNIVERSITY CAREER DEVELOPMENT CENTER

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to allocate an amount not to exceed \$50,000 in Workforce Services funding to launch a Career Development Center at St. Thomas University, as set forth below.

STRATEGIC GOAL: **STRONG WORKFORCE SYSTEM LEADERSHIP**

STRATEGIC PROJECT: **National leader in an ROI-focused enterprise**

BACKGROUND:

At the October 18, 2018 meeting, the SFWIB approved an allocation to launch a Career Development Center at Florida Memorial University (FMU) to assist the university's students in obtaining career opportunities prior to and upon graduation. In less than a year, the Career Development Center has become an invaluable resource to the university and its student's by assisting several graduates to obtain employment.

The successful results of the Career Development Center model at the FMU campus, prompted St. Thomas University (STU) to view this as a prime opportunity to improve career services on their campus. Thereafter, STU approached SFWIB staff and requested assistance in implementing the same model.

The SFWIB recognized this as an opportunity to continue its path of bridging the gap between the traditional university career development office and the economic development engine that is the local workforce board.

In accordance with the SFWIB 2018-2019 Strategic Goal 6, Strong Workforce System Leadership, the SFWIB will assume the daily operations of STU's career development center and provide career assistance to the current 850 undergraduate s, graduate students and alumni. As part of the partnership, STU will provide the SFWIB with free usage of their new Career Development Center, and the SFWIB, under the administrative entity know as ABC Workforce Services, will provide one full-time staff member, computers and the support necessary to provide career development assistance.

The SFWIB's projected 2018-2019 program year operating costs to staff the center and provide direct services to the students and alumni of STU will not exceed \$50,000. A separate allocation request will be presented for the training related costs.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB EXECUTIVE COMMITTEE

DATE: 4/11/2019

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: VIRTUAL CAREER COLLEGE PORTAL

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to allocate an amount not to exceed \$97,000 in Workforce Services funding to Geographic Solutions Inc. to provide a Virtual Career Center Portal, as set forth below.

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Maximizing collaborative partnerships**

BACKGROUND:

Several members of the One Community One Goal (OCOG) Academic Council (Florida International University (FIU), Florida Memorial University (FMU) and St. Thomas University (STU)) contacted the SFWIB to request the agency's assistance in placing their respective graduates in gainful employment. As a result, SFWIB staff solicited the services of Geographic Solutions, Inc. to build a Virtual Career Center (VCC) portal that can be used by FIU, FMU, STU, and all future partnering education institutions.

The VCC is a career exploration and pathways tool that will help students identify, research and build the appropriate resumes necessary to enter their chosen career path. The VCC will allow academic advisors to track students' progress relevant to the soft skills and job readiness training available through the portal. The portal can also be used to search for employment, paid and unpaid internships or graduate schools. The VCC is compatible with the Employ Florida portal, where the information will simultaneously feed into that the state's system.

Geographic Solutions, Inc. will deliver the VCC platform in the distinct brand designs of each partnering educational institution. The interconnectivity of the platform feeds into a single workforce system that will allow the SFWIB to provide maximum assistance to students at each partnering education institution.

In following the procurement process of Miami-Dade County, Administrative Order No. 3-38, it is recommended that the SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of the SFWIB. A two-thirds (2/3) vote of the quorum present is required to waive the competitive procurement process and award Geographic Solutions, Inc., an allocation not to exceed \$97,000.00 in Workforce Services funding for a Virtual Career Center Portal.

FUNDING: N/A

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB EXECUTIVE COMMITTEE

DATE: 04/11/2019

AGENDA ITEM NUMBER: 6

AGENDA ITEM SUBJECT: CARPENTER, FRAMING, FINISHING LEVEL ONE APPRENTICESHIP PROGRAM COHORT

AGENDA ITEM TYPE: **APPROVAL**

RECOMMENDATION: SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to allocate an amount not to exceed \$113,865.00 in Workforce Innovation and Opportunity Act funds to MARS Community Development Corporation (CDC) Apprenticeship Program for Men and Women, GNJ for the Carpenter, Framing & Finishing Level 1, as set forth below.

STRATEGIC GOAL: **BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT**

STRATEGIC PROJECT: **Emphasize work-based learning and training**

BACKGROUND:

Specialty construction jobs are expected to grow within Florida by nearly 19% through 2024 as per Florida Department of Economic Opportunity. Carpentry is one of the most versatile occupations in the construction industry, with workers doing many different tasks. The Carpenter, Framing & Finishing Level 1 apprentice will receive On-The-Job (OJT) training in creating and setting concrete forms, rigging, welding, scaffold building, and working within a confined workspaces. The classroom instruction will consist of Occupational Safety and Health Administration (OSHA) training, National Center for Construction Education & Research (NCCER) training, carpentry basics, blueprint reading, construction mathematics, and building code requirements.

The participants will begin a two year apprenticeship period of which 300 hours are classroom instruction and 4000 hours of On-the-Job Training (OJT). Upon program completion, the apprentice will possess all the required knowledge and skills to become licensed in Level One Carpentry with an average annual salary of \$40,000. The SFWIB will reimburse the employer for the relevant classroom training, participant supportive services and a portion of the OJT salaries for the first year of the program. The total cost to the SFWIB for the program is \$113,865.00.

The SFWIB staff recommends to the Executive Committee to recommend to the Board the approval to allocate an amount not to exceed \$113,865.00 in Workforce Innovation and Opportunity Act (WIOA) funds for year one of the apprenticeship. The SFWIB will not assume any cost for the second year of the apprenticeship program.

FUNDING: Workforce Innovation and Opportunity Act (WIOA)

PERFORMANCE: As outlined below:

PROJECT TOTAL

Number of Participants Served – 15

Number of Participants to Complete Training – 15

Number of Participants to be Placed in Jobs – 15

Number of Cohorts - 1

Cost Per Placement - \$7,591.00

Average Wage - \$13.58

Net Economic Benefit - \$19,569.00

Return-On-Investment - \$2.58

Economic Impact - \$293,535.00

ATTACHMENT

Mar's Contractor Apprenticeship Project

Number of Apprenticeship Participants	15
Intro. Apprenticeship Instruction Cost - 80 hrs	\$ 500
Related Pre-Apprenticeship Cost	\$ 0
Remaining Apprenticeship Class Training - 144 hrs	\$ 0
Support Service / Tools Fees	\$ 300
Apprentice Hourly Incentive Rate	
1st 6 months / 1,000 hrs	50%
2nd 6 months / 1,000 hrs	0%
3rd 6 months / 1,000 hrs	0%
4th 6 months / 1,000 hrs	0%

Apprenticeship Budget Summary

#	Periods of Training	Program Cost	Support Services Cost	Apprentice Wage Rate	Incentive Wage Rate	Wage @ Participant	Total Wages @ Participant	Year 1 Participants	Year 2 Participants	Total Apprenticeship Cost	Employer Hourly Rate	Employer Annual AVG	Employer's QTR Salary Total	Employer's Savings Per QTR
1	Intro. Apprenticeship Cost	\$ 7,500						\$ 7,500		\$ 7,500				
2	Related Pre-Apprenticeship Cost	\$ -						\$ -		\$ -				
3	Remaining Apprenticeship Training	\$ -							\$ -	\$ -				
4	Support Service / Tools Fees		\$ 4,500					\$ 4,500		\$ 4,500				
5	1st 6 months/1,000 hours			\$ 13.58	\$ 6.79	\$ 6,790	\$ 101,850	\$ 101,850		\$ 101,850	\$ 6.79		\$ 101,850.00	\$ 101,850.00
6	2nd 6 months/1,000 hours			\$ 13.58	\$ -	\$ -	\$ -	\$ -		\$ -	\$ 13.58	\$ 10.19	\$ 203,700.00	\$ -
7	3rd 6 months/1,000 hours			\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -		\$ -	\$ -
8	4th 6 months/1,000 hours			\$ -	\$ -	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTALS:		\$ 7,500	\$ 4,500			\$ 6,790	\$ 101,850	\$ 113,850	\$ -	\$ 113,850			\$305,550	\$101,850

Project Analysis	Year 1	Year 2	Project Total
Community Investment (Project Cost)	\$ 113,850	\$ -	\$ 113,850
Number of Placements	15		15
Cost Per Apprentice	\$ 7,590	#DIV/0!	\$ 7,590
Average Apprentice Wage	\$ 13.58	\$ -	\$ 13.58
Annual Hours Worked	2,000	2,000	4,000
Avg. Economic Benefit	\$ 27,160	\$ -	\$ 54,320
Net Economic Benefit	\$ 19,570	#DIV/0!	\$ 46,730
Economic Impact to the Community	\$ 293,550	#DIV/0!	\$ 700,950
ROI (Net Economic Benefit / Cost Per Placement)	\$ 2.58	#DIV/0!	\$ 6.16